



FOR IMMEDIATE RELEASE

AIRASIA X COMMEMORATES SAUDI ARABIAN ROUTE WITH AFFORDABLE FARE OFFERINGS

Offering guests from Jeddah with fares from as low as SAR699*(MYR499*)

JEDDAH, 7 APRIL 2013 – AirAsia X, the leading long-haul, low fare airline and affiliate of the AirAsia Group, officially celebrated the inaugural launch of its flights to Kuala Lumpur from Jeddah today at the Hilton Hotel.

AirAsia X began flights from King Abdul Aziz International Airport, Jeddah to Kuala Lumpur on 16 February, 2013. The 3 flights weekly will see an increase in flight frequency beginning 1 May, 2013 with 4* flights weekly.

In honouring the official celebration of our route, AirAsia X is offering promotional fares from as low as **SAR699*(MYR499*)** on Economy, and from as low as **SAR999* (MYR799) on our Premium Flatbed** from Jeddah to Kuala Lumpur **one way. Bookings can be made online from 8 April 2013 to 14 April 2013 for the travel period between 8 April 2013 and 30 April 2014.** For more details, log on to www.airasia.com. Alternatively, guests may also **contact our helpdesk at +603 2787 0101 (Monday- Friday; 9am-6pm GMT+8) or email us at aax_groupdesk@airasia.com.**

The event in Jeddah today was held at the Hilton, with the attendance of Co-founder and Director of AirAsia X, Dato' Kamarudin Meranun. Also present were the Consul General of Malaysia in Jeddah, Tuan Mohd Khalid Abdul Razak, President and owner of Al Faris Travels and Tourism, Mr. Sheikh Khalid Al-Aboud, representatives from tourism bodies, King Abdul Aziz International airport, and business associates including members of the media.

Dato' Kamarudin Meranun, Co-founder and Director of AirAsia X said, "AirAsia X is delighted to officially celebrate the launch of AirAsia X flights into Jeddah, which is the fourteenth destination in our network. We believe our presence will further solidify AirAsia group's position in offering guests a more affordable travel option, greater flight connections and flexibility between ASEAN and the Middle East. "



"We foresee strong demand for the route where guests from the major urban centre of Western Saudi Arabia may take the opportunity to visit Malaysia and use AirAsia X as a gateway to the many exotic and exciting destinations across the region through our strong group network."

AirAsia X Fly-thru destinations on offer concurrent with the promotional campaign include destinations from Jeddah to Indonesia (Jakarta, Medan, Bali) from as low as **SAR912***, Australia (Melbourne) from as low as **SAR1,438*** and Singapore from as low as **SAR820***. The Fly-thru service allows passengers to purchase two flight sectors and seamlessly transit via Kuala Lumpur for their next destination.

AirAsia X was the first long-haul, low fare carrier to introduce Premium Flatbed seats, which have standard business class specifications of 20" width, 60" pitch and stretch out to 77" in full recline position.

The Premium flatbeds feature universal power sockets, adjustable headrests and built-in personal utilities such as tray table, drink holder, reading light and privacy screen. Premium seat guests also enjoy premium complimentary products and services including **Pick A Seat, Priority Check-in, Priority Boarding, Priority Baggage, 25kg Baggage Allowance, Complimentary Meal and Pillow & Duvet.**

Guests who are interested in traveling in the "Quiet Zone" cabin may simply choose the pick-a-seat option during the booking process within the "Quiet Zone" cabin area. No extra charge will be imposed for this option except for the standard pick-a-seat fee. Guests who are below 12 years of age will not be able to book and select a seat in the "Quiet Zone" as part of this product enhancement.

In addition, AirAsia X has expanded their ancillary offerings to include the Red Carpet service, a special service for those seeking for a more personalised check in experience at the Kuala Lumpur Low Cost Carrier Terminal. The Red Carpet Service includes a dedicated check-in counter, priority baggage tagging and loading, access to the Plaza Premium lounge at LCCT, fast track immigration, security clearance and priority boarding with buggy service to the bay (subject to aircraft parking bay distance) which includes priority baggage delivery upon arrival.

**Promo Fares include airport taxes and fees.*

** Flight frequency will be based on seasonality.*

Flights and fares are subject to availability and are for one way travel only.

Promo Fares are limited and not available on all flights/days or at peak periods.



FLIGHT SCHEDULE FOR KUALA LUMPUR-JEDDAH, SAUDI ARABIA EFFECTIVE 16 FEBRUARY 2013 (3X'S WEEKLY)

Flights From	Departure/ Arrival	Flight No.	Frequency	Effective Date
Kuala Lumpur to Jeddah	16:30/21:00	D7 174	6	16 Feb ONLY
	11:00/15:30	D7 172	2,4,6	Effective 19 Feb
Jeddah to Kuala Lumpur	22:30/12:30	D7 175	6	16 Feb ONLY
	17:00/7:00	D7 173	2,4,6	Effective 19 Feb

- 2- Tuesday, 4- Thursday, 6-Saturday

FLIGHT SCHEDULE FOR KUALA LUMPUR-JEDDAH, SAUDI ARABIA EFFECTIVE 1 MAY, 2013 (4X'S WEEKLY)

Flights From	Departure/ Arrival	Flight No.	Frequency
Kuala Lumpur to Jeddah	2:35/7:05	D7 170	1,4
	11:30/16:00	D7 172	2,6
Jeddah to Kuala Lumpur	8:30/22:30	D7 171	1,4
	17:25/7:25	D7 173	2,6

- 1- Monday, 2- Tuesday, 4- Thursday, 6-Saturday

For more information, please visit www.airasia.com

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About the AirAsia Group

AirAsia, the leading and largest low-cost carrier in Asia, services the most extensive network with 85 destinations. Within 11 years of operations, AirAsia has carried over 180 million guests and grown its fleet from just two aircraft to approximately 129. The airline today is proud to be a truly ASEAN (Association of Southeast Asian Nations) airline with established operations based in Malaysia, Indonesia, Thailand, Japan and the Philippines servicing a network stretching across all ASEAN countries, China, India, Sri Lanka and Australia. AirAsia was named the World's Best Low Cost Airline in the annual World Airline Survey by Skytrax for four consecutive years in 2009, 2010, 2011, 2012.

About AirAsia X

AirAsia X is the low-cost, long-haul affiliate carrier of the AirAsia Group that currently flies to destinations in China, Australia, Taiwan, Korea, Japan, Nepal and Saudi Arabia. The airline currently flies to 14 destinations across 7 countries and operates a fleet of 9 Airbus A330-300s, each with a seat configuration of 12 Premium Flatbeds and 365 Economy seats. The airline has carried over 8 million guests since it commenced long-haul in 2007. Our vision is to further solidify our position as the global leader in low-cost, long-haul aviation and create the first global multi-hub low-cost carrier network along with other carriers of the AirAsia Group.

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