

Press Release



FOR IMMEDIATE RELEASE

AIRASIA X OFFERS WORLD'S BEST FOR LESS!

The Award winning Premium Flatbed is on offer from as low as MYR699 one way.*

SEPANG, 24 JUNE 2013 – AIRASIA X BERHAD ("AirAsia X" or the "Company"), Malaysia's leading⁽¹⁾ low-cost, long-haul carrier, announced that the airline will be offering promotional fares to celebrate the two coveted awards we received at the Skytrax World Airline Awards which took place at the Paris Airshow recently. AirAsia X was lauded the World's Best Low Cost Airline Premium Seat and the World's Best Low Cost Airline Premium Class titles.

The Skytrax World Airline Awards is the global benchmark of airline excellence and one of the most prestigious accolades for the airline industry. This annual global survey is conducted over a 10-month period, covering over 200 airlines from the largest international airlines to smaller domestic carriers and travelers from over 160 countries took part in ranking quality standards across more than 40 areas of airline front-line products and services.

To celebrate this achievement, AirAsia X is offering promotional fares to its long-haul destinations with fares from as low as **MYR 249*** to Korea (Busan, Seoul), **MYR269*** to China (Chengdu, Hangzhou, Beijing, Shanghai), Taiwan (Taipei), Japan (Osaka, Tokyo), **MYR 299*** to Australia (Perth, Sydney, Melbourne, Gold Coast) and **MYR 309*** to Nepal (Kathmandu).

Guests who prefer to travel with extra comfort, can also experience our award winning premium flatbeds from as low as **MYR 699*** from Kuala Lumpur to Korea (Busan, Seoul), China (Chengdu, Hangzhou, Beijing, Shanghai), Taiwan (Taipei), Australia (Sydney, Melbourne, Perth, Gold Coast), Nepal (Kathmandu) and Japan (Osaka, Tokyo).

Fly-Thru promotional deals are available from as low as **MYR 339*** from Penang to Busan. Other exciting fly-thru deals include services from AirAsia X destinations such as Japan, China, Korea, Taiwan, Nepal and Australia via the Kuala Lumpur hub to our vast ASEAN destinations leveraging on AirAsia's low cost carrier network.

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The promotional fares are available for online **bookings from 24 to 30 June, 2013 for the travel period between 19 August, 2013 and 15 December, 2013.** For more details, log on to www.airasia.com.

AirAsia X's CEO, Azran Osman-Rani said, "This is what AirAsia X is about – providing affordable international travel for everyone and we are thrilled to offer our world's best for less deals to our guests! There is no better way than to thank our guests for their tremendous support as without them, we wouldn't achieve what we have today- our first X-citing wins of two awards at the Skytrax World Airline Awards ceremony recently."

"We will continue to enhance our in-flight and product offerings along with delivery of our services in providing world class flying experience to our guest," concluded Azran.

AirAsia X was the first long-haul, low fare carrier to introduce Premium Flatbed seats, which have standard business class specifications of 20" width, 60" pitch and stretch out to 77" in full recline position.

The Premium flatbeds feature universal power sockets, adjustable headrests and built-in personal utilities such as tray table, drink holder, reading light and privacy screen. Premium seat guests also enjoy premium complimentary products and services including **Pick A Seat, Priority Check-in, Priority Boarding, Priority Baggage, 25kg Baggage Allowance, Complimentary Meal and Pillow & Duvet.**

On top of that, AirAsia X recently introduced the "Quiet Zone" cabin on all its long-haul flights across China, Taiwan, Japan, Korea, Australia and Nepal. The new service enhancement is exclusively for guests who are above age 12. The "Quiet Zone" cabin features a new ambience with soft lighting, offering a more relaxing cabin atmosphere, which will ensure a more pleasant journey for our guests.

AirAsia X has expanded their ancillary offerings to include the Red Carpet service, a special service for those seeking for a more personalised check in experience at the Kuala Lumpur Low Cost Carrier Terminal. The Red Carpet Service includes a dedicated check-in counter, priority baggage tagging and loading, access to the Plaza Premium lounge at LCCT, fast track immigration, security clearance and priority boarding with buggy service to the bay (subject to aircraft parking bay distance) which includes priority baggage delivery upon arrival.

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For more information, please visit www.airasia.com

- *Fares are all in and for one way travel only. Terms and Conditions apply.*

Note:

- (1) *Based on comparisons of cost per available seat kilometre ("CASK") and CASK (excluding fuel) performed against the top 10 full-service carrier ("FSCs") and LCCs by operating revenue based in the Asia Pacific region and the averages of the top 10 FSCs and LCCs by operating revenue based in Europe and North America, according to the Independent Market Research Report by Strategic Airport Planning Ltd dated 22 May 2013 ("S-A-P Report").*

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About the AirAsia Group

AirAsia, the leading and largest low-cost carrier in Asia, services the most extensive network with 85 destinations. Within 11 years of operations, AirAsia has carried over 180 million guests and grown its fleet from just two aircraft to over 130. The airline today is proud to be a truly Asean (Association of Southeast Asian Nations) airline with established operations based in Malaysia, Indonesia, Thailand and the Philippines servicing a network stretching across all Asean countries as well as China, India and Australia. AirAsia was named the World's Best Low Cost Airline in the annual World Airline Survey by Skytrax for five consecutive years from 2009 - 2013.

About AirAsia X Berhad

AirAsia X is the low-cost, long-haul affiliate carrier of the AirAsia Group that currently flies to destinations in China, Australia, Taiwan, Korea, Japan, Nepal and the Middle East. The airline currently serves 14 destinations across Asia (Tokyo, Osaka, Seoul, Taipei, Beijing, Hangzhou, Chengdu, Shanghai and Kathmandu), Australia (Sydney, Melbourne, Perth and Gold Coast) and the Middle East (Jeddah) with flights to an additional destination, namely Busan, commencing in July 2013. AirAsia X operates a fleet of 10 Airbus A330-300s, each with a seat configuration of 12 Premium Flatbeds and 365 Economy seats. The airline has carried over 9 million guests since it commenced long-haul in 2007. Our vision is to further solidify our position as the global leader in low-cost, long-haul aviation and create the first global multi-hub low-cost carrier network along with other carriers of the AirAsia Group.

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For further information, MEDIA please contact:

MALAYSIA- AIRASIA X

Sherliza Zaharudin

My Mobile No : +6019 282 5887

My Email : sherlizazaharudin@airasia.com

My Office No : +603 8660 4614

Stacy Wong

My Mobile No : +6017 673 7603

My Email : wongkaiwenstacy@airasia.com

My Office No : +603 8660 4650

Siti Masfareeda Sheikh Othman

My Mobile No : +6019 225 7177

My Email : sitimasfareeda@airsia.com

My Office No : +603 8660 4650