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AirAsia X's Super 6 Anniversary!

SEPANG, 13 NOVEMBER 2013 – AirAsia X, the long haul, low fare airline affiliate of the AirAsia Group celebrated its **6th Anniversary** at the Low Cost Carrier Terminal (LCCT) here today.

From its humble beginnings in 2007, with its first route from Kuala Lumpur to Gold Coast, Australia, the long-haul low fare airline today has a fleet comprising of fifteen Airbus A330 aircraft; the youngest fleet in the region and have carried over 10 million guests to 18 exciting destinations across Australia, Taiwan, Japan, Korea, China, Sri Lanka, Saudi Arabia, Maldives and Nepal.

AirAsia X CEO, Azran Osman-Rani said, "We are excited to be celebrating our 6th birthday today. For an airline that many thought would not succeed in the beginning to having insufficient parking space at the LCCT, we sure have a lot to shout about after 6 X-citing years. We made our debut on Bursa Malaysia, opened up 6 new routes, introduced QUIET ZONE, and a variety of new scrumptious hot meals and will be announcing a new destination soon. 2013 has indeed been an X-tremely X-citing roller coaster ride for us."

"Next year looks set to be an even more exciting year for us, with the delivery of 7 more aircraft, with our first international hub in Thailand to commence operations in the first quarter, we promise to deliver not just affordable fares but better connectivity within our region and beyond."

AirAsia X also launched a social media contest today, whereby asking guest to record their most creative birthday shout-out to the airlines. AirAsia X will be giving away 6 pair of flight tickets to the winners preferred destination on AirAsia X. The contest runs from 12th November until 24th November 2013.

AirAsia X celebrated with a cake cutting ceremony, graced by AirAsia X Chairman Tan Sri Rafidah Aziz, AirAsia X CEO Azran Osman-Rani, AirAsia X Board of Directors and the management team of AirAsia and AirAsia X.

"Special thanks to our business partners, airport authorities and tourism bodies who believed in us and supported us in our journey including our AirAsia and AirAsia X Allstars; who has made this

PRESS RELEASE

dream possible. We celebrate this special occasion by rewarding our guests and friends with great deals and new offerings and hope our guests are entertained as much as we are. We hope our guests will continue to further X-plore, and X-perience an X-tremely X-citing journey with us!, concluded **Azran.**

AirAsia X continues to live up to its tagline *Now Everyone Can Fly X-tra Long*. Together with its affiliate, the AirAsia Group, the airline will continue to offer guests unmatched connectivity from destinations across Asia Pacific to a vast network across South East Asia and beyond.

AirAsia keeps abreast with the social media community via their Facebook and Twitter accounts. Guests are able to receive real-time updates on latest promotions and interact with AirAsia via facebook.com/AirAsia and twitter.com/AirAsia.

Guests may also checkout airasia.com/travel3sixty online where AirAsia now showcases our monthly in-flight magazine in digital format and destination guides on bookshelves for fun reading and downloads. Travel 3Sixty° is primarily a travel related in-flight magazine which features articles that cover travel, fashion & beauty, health, sports, food and other up to date information on AirAsia and AirAsia X.

For more information, please visit www.airasia.com.

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ABOUT AIRASIA X BERHAD

AirAsia X is the long haul, low cost affiliate carrier of the AirAsia Group that currently flies to destinations in China, Australia, Taiwan, Korea, Japan, Nepal, Sri Lanka, Maldives and Saudi Arabia. The airline currently serves 18 destinations across Asia (Tokyo, Osaka, Seoul, Busan, Taipei, Beijing, Hangzhou, Chengdu, Shanghai, Kathmandu, Colombo and Male), Australia (Sydney, Melbourne, Perth, Adelaide and Gold Coast) and Saudi Arabia (Jeddah). AirAsia X currently operates a fleet of 15 Airbus A330-300, each with a seat configuration of 12 Premium Flatbeds and 365 Economy seats. The airline has carried over 10 million guests since it commenced long-haul in 2007. Our vision is to further solidify our position as the global leader in low-cost, long-haul aviation and create the first global multi-hub low-cost carrier network along with other carriers of the AirAsia Group.

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