



PRESS RELEASE

For Immediate Release

AirAsia X Adds magnificent Maldives (Male) via cultural Sri Lanka (Colombo) on Its Network

Offering Great Deals from as low as MYR219* to Colombo and MYR399* to Male

SEPANG, 23 September 2013- AirAsia X Berhad, the leading low-cost, long-haul carrier, today announced the launch of its two new destinations, Colombo and Male. AirAsia X will commence its first flight into Colombo, Bandaranaike International Airport and Male, Ibrahim Nasir International Airport from Kuala Lumpur on September 28, 2013.

AirAsia X will commence four weekly flights into Male, Maldives and Colombo, Sri Lanka from Kuala Lumpur.

In conjunction with the launch of our new destinations, AirAsia X will be offering hot deals from as low as **MYR219* on Economy and MYR959* on Premium to Colombo** and from as low as **MYR399* on Economy and MYR959* on Premium to Male** from Kuala Lumpur. Bookings are available online between **23 September 2013 and 29 September 2013** for **travel between 28 September 2013 and 29 March 2014**.

Azran Osman-Rani, CEO of AirAsia X said, "We are excited to announce our latest route to Colombo as well as to the capital city of Maldives that is Male. Our guests may now fly to Sri Lanka to take in the rich flavours and cultures that Colombo has to offer, and also to Maldives for a quick scenic and relaxing getaway. Both places have their very own unique charm and we are pleased to offer our guests more destination choices for their travel and holiday getaways."

"What's unique about this new route is that, guests may opt to hop on our flights to Sri Lanka, or continue on to Maldives or fly direct to Maldives and vice versa from the Kuala Lumpur hub. With greater connectivity, more of our guests would be able to experience the crystalline blue waters of Male and experience the natural beauty of lush greens in Colombo and its surrounding regions. We are confident that these two new routes will stimulate new travel demand and boost tourism and business potential for us and the two countries." concluded Azran.

PRESS RELEASE

Sri Lanka once being colonized by the Portuguese, Dutch and British, has the advantage of offering a diversity of culture on a single island. Famed for its natural beauty, the island is famously known as the pearl of the Indian Ocean. Being a tropical country, it makes for a perfect holiday destination all year around. The climate is tropical and warm, due to the moderating effects of ocean winds. Colombo, located on the west coast of the island, is the largest city and the commercial, industrial and cultural capital of Sri Lanka. The tiny island is also home to the first known Buddhist composed writings. Sri Lanka has declared 24 wildlife reserves, which are home to a wide range of native species. Visitors are spoilt for choice when visiting this island with the option to scuba dive, visit an elephant orphanage and a lagoon of singing fish, or explore a variety of jungle sites, shrines and temples. Situated just 20 miles off India, the island formerly known as Ceylon is home to six world heritage sites.

Male' is interesting to visit mainly for a taste of Maldivian life more than for its inherent wealth of things to see and do. Guests will find that this is a place for the -pleasant and pleasingly quirky – its bars and restaurants jostle with its incredible array of shops and lively markets with the general hubbub of a capital. This is a chance to get a real feel for the Maldives, what makes its people tick and to meet Maldivians on an equal footing.

Maldives main attraction is the sea and hence it can be referred as 'a treasure trove of marine life', a collection of low-lying choral islands, situated in the Indian Ocean. It is a heaven for those who love beautiful sandy beaches, great resorts and scuba diving in the blue sea waters. Various fish and plant species are found around the coral reefs. More than 700 species of fishes are found around these reefs, such as Trevally's, Dogtooth Tuna, Tuna, Jacks, Sweetlips, Butterfly fish, Wahoo and Fusiliers. This small country has a highly developed tourism sector and many great tourist attractions.

AirAsia X was the first long-haul, low fare carrier to introduce Premium Flatbed seats, which have standard business class specifications of 20" width, 60" pitch and stretch out to 77" in full recline position.

The Premium flatbeds feature universal power sockets, adjustable headrests and built-in personal utilities such as tray table, drink holder, reading light and privacy screen. Premium seat guests also enjoy premium complimentary products and services including **Pick A Seat, Priority Check-in, Priority Boarding, Priority Baggage, 25kg Baggage Allowance, Complimentary Meal and Pillow & Duvet.**

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AirAsia X was awarded the World's Best Low Cost Airline Premium Seat and the World's Best Low Cost Airline Premium Class titles at the 2013 Skytrax World Airline Awards which took place at the Paris Airshow. The AirAsia Group also received its 5th consecutive year title as the World's Best and Asia's Best Low Cost Airline at the 2013 Skytrax World Airline Awards.

For more information, please visit www.airasia.com

- *Promotional fares are all in and for one way travel only. Terms and Conditions apply.*

Summer Schedule 2013 Effective 28 September Onwards

Flights From	Departure/ Arrival	Flight No.	Frequency
Kuala Lumpur to Male	11:20/ 12:25	D7 184	2,5
Male to Colombo	13:40 / 15:40	D7 185	2,5
Colombo to Kuala Lumpur	16:55/22:45	D7 185	2,5

Days: 2-Tuesday, 4- Thursday, 5- Friday, 7- Sunday

Flights From	Departure/ Arrival	Flight No.	Frequency
Kuala Lumpur to Colombo	09:20/ 10:10	D7 180	4,7
Colombo to Male	11:25 / 12:25	D7 181	4,7
Male to Kuala Lumpur	13:40/21:00	D7 181	4,7

Days: 2-Tuesday, 4- Thursday, 5- Friday, 7- Sunday

End

About AirAsia X

AirAsia X is the low-cost, long-haul affiliate carrier of the AirAsia Group that currently flies to destinations in China, Australia, Taiwan, Korea, Japan, Nepal and the Middle East. The airline currently serves 15 destinations across Asia (Tokyo, Osaka, Seoul, Busan, Taipei, Beijing, Hangzhou, Chengdu, Shanghai and Kathmandu), Australia (Sydney, Melbourne, Perth and Gold Coast) and the Middle East (Jeddah). AirAsia X currently operates a fleet of 13 Airbus A330-300s, each with a seat configuration of 12 Premium Flatbeds and 365 Economy seats. The airline has carried over 9.5 million guests since it commenced long-haul in 2007. Our vision is to further solidify our position as the global leader in low-cost, long-haul aviation and create the first global multi-hub low-cost carrier network along with other carriers of the AirAsia Group.

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